

PRIVACY POLICY

Last modified: May 3, 2018

Please read this policy carefully. By visiting this website, you acknowledge and agree to the practices described in this policy, except where your specific consent is requested. This Privacy Policy, and the Legal Notices listed on this website, which may be updated from time to time, describes our collection, use and disclosure of personal and non-personal information collected through this website or in the course of our business activities.

For the purposes of applicable data protection law, we, the business unit for this website, are the controller of any personal information collected from you on this website or otherwise for conducting or developing our business with you.

Information We Collect Automatically

When you visit this website, our server automatically collects certain browser or device generated information, including but not limited to your:

- domain;
- IP address;
- date, time and duration of your visit;
- browser type;
- operating system; and
- page visits.

We do not use this automatically collected information to try to identify you, however, we may associate it with the information you provide voluntarily, as detailed below.

Information You Provide

In using this website, conducting business with us or seeking to conduct business with us, you may voluntarily provide personal information to us in the following ways:

- by filling in forms (for example, a 'Contact Us' form), on our website or at a trade show or anywhere else we conduct business;
- by downloading documentation from our website;
- by subscribing to newsletters or other communications;
- by corresponding with us by phone, e-mail or otherwise using our contact details; or
- by applying for a job, work placement or internship.

Typically, the personal information you give us may include your name, company name, address, e-mail address, phone number, and any personal details required to resolve any enquiries or complaints. This information is required to enter into a contract with you (such as in anticipation of an employment contract or a purchase agreement or the provision of services such as the download of information from our website) and failure to provide any information may result in our inability to provide requested services or products or consider your application for employment.

Information We Obtain from Third Parties

We may also obtain information about you and the company you work for from third parties, including social media and data augmentation services.

Cookies

A cookie is a small file that can be placed on your device's hard drive or on a website server. We use cookies to obtain some of the automatically collected information described above. Most browsers automatically collect cookies, but you do not have to accept a cookie, and you can in fact modify your browser so that it will not accept cookies. For more information about cookies, including how to set your internet browser to reject cookies, please go to www.allaboutcookies.org.

By continuing to use this website, following display of our pop-up cookie notification banner, you agree to our use of cookies.

Different types of cookies are used for different purposes on our website, these are known as: strictly necessary cookies, performance cookies, and functionality cookies. Some cookies may be provided by an external third party to provide additional functionality to our website and these are included below.

Strictly necessary cookies

These are cookies that are essential to fulfil an action requested by you, such as identifying you as being logged in. If you prevent these cookies by adjusting your browser settings, we cannot guarantee how our website will perform during your visit.

Performance cookies

These are cookies used to improve our website, for example, for analytics that let us see how our website is being used and where to make improvements. These cookies are used to collect information about how visitors use our website. The information is collected in an anonymous form and includes the number of visitors, where visitors have come from to the websites and the pages they visited.

Functionality cookies

These cookies enhance the performance and functionality of our website, often as a result of something you're doing as a user. For instance, we may personalize our content for you or remember your preferences.

Managing and Deleting Cookies

If you want to manage cookies, you can do so from your browser. You can find out how to do this by going to the help menu in your browser. Please see www.allaboutcookies.org for further information.

Use of Personal Information

The following is an overview of our purposes for using your personal information. Please remember that additional details on how we process your personal information may be provided to you in a separate notice or contract.

All processing (i.e. use) of your personal information is justified by a "condition" for processing. In the majority of cases, processing will be justified on the basis that:

- you have consented to the processing;
- the processing is necessary to perform a contract with you or take steps to enter into a contract;

- the processing is necessary for us to comply with a relevant legal obligation; or
- the processing is in our legitimate interests, subject to your interests and fundamental rights, and notably our legitimate interest in using supplier, customer and website user data to conduct and develop our business activities with them and with others.

We use the personal information we collect to:

- conduct and develop our business with you and with others;
- improve our website, and our products and services generally;
- customize our website to users' needs;
- provide you with documentation or communications which you have requested;
- correspond with users to resolve their queries or complaints;
- manage a recruitment, work placement or internship process, including considering applications and making offers;
- provide you with any services or products you request; and
- send you marketing communications, where it is lawful for us to do so.

Disclosure of Personal Information

We are part of a global group of companies, and from time to time, it will be necessary to share your information with our affiliated businesses. We may also appoint third party service providers (who will operate under our instructions) to assist us in providing information, products or services to you, in conducting and managing our business, or in managing and improving this website, and these third parties may need access to your information.

If your personal information is transferred outside the EEA to other group companies or to service providers, we will take steps to ensure that your information receives the same level of protection as if it remained within the EEA, including by entering into data transfer agreements, using the EU Commission approved Standard Contractual Clauses, or by relying on certification schemes such as the EU - US Privacy Shield. For transfers to other group companies in the United States (a country that has not received a decision from the EU Commission determining that the United States provides adequate protection to personal information), we have put in place EU Commission approved Standard Contractual Clauses, which protect personal information transferred between group companies. You have a right to obtain details of the mechanism under which your information is transferred outside of the EEA by contacting us through Contact Us link below.

We may share your personal information with third parties in connection with potential or actual sale of our company or any of our assets, or those of any affiliated company, in which case personal information held by us about our users may be one of the transferred assets.

We will also respond to requests for information where required by to do so by law, or when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, request from a regulator or any other legal process served on us.

Marketing, SMS & emails

Where lawful to do so, and subject to your consent where required, we may communicate with you by SMS and email to tell you about our products and services. If you wish to opt-out of receiving marketing communications, please use the 'unsubscribe' link provided in our emails or text the STOP

number in our SMS, or otherwise contact us directly through the Contact Us link below and we will stop sending you communications.

Profiling for marketing purposes

The purpose of any profiling is to deliver website content or email content that has high relevancy and, or applicability to the company that you represent. To achieve this, we use the information you have provided, and information provided by third party data augmentation services, to try and identify the SIC industry code and other important information for the company you represent. Additionally, we also try and identify the product and application interests your company may have based on your visiting patterns at our websites (Information we collect automatically) and responses to our emails (Information you provide). Based on this information we then tailor the email content and potentially the website content to better match the requirements and interests of the company you represent. The described processing is based on our legitimate interest (Art. 6 (1) (f) GDPR).

Security

We use data storage and security techniques to protect your personal information from unauthorized access, improper use or disclosure, unauthorized modification or unlawful destruction or accidental loss. However, it is important to remember that no website can be 100% secure and we cannot be held responsible for unauthorized or unintended access that is beyond our control.

Retention of your Information

We apply a general rule of keeping personal information only for as long as required to fulfil the purposes for which it was collected. However, in some circumstances we may retain personal information for longer periods of time, for instance where we are required to do so in accordance with legal, tax and accounting requirements.

In specific circumstances, we may also retain your personal information for longer periods of time so that we have an accurate record of your dealings with us in the event of any complaints or challenges.

External Links

This website may contain links to third party sites. Since we do not control nor are we responsible for the privacy practices of those websites, we encourage you to review the privacy policies of these third-party sites. This policy applies solely to personal information collected by this Website or in the course of our business activities.

Your rights

Subject to applicable law, you may have some or all of the following rights in respect of your personal information:

- to obtain a copy of your personal information together with information about how and on what basis that personal information is processed;
- to rectify inaccurate personal information (including the right to have incomplete personal information completed);
- to erase your personal information (in limited circumstances, where it is no longer necessary in relation to the purposes for which it was collected or processed);
- to restrict processing of your personal information where:

- the accuracy of the personal information is contested;
- the processing is unlawful but you object to the erasure of the personal information;
- we no longer require the personal information, but it is still required for the establishment, exercise or defense of a legal claim;
- to port your data in machine-readable format to a third party (or to you) when we justify our processing on the basis of your consent or the performance of a contract with you;
- to withdraw your consent to our processing of your personal information (where that processing is based on your consent);
- to object to decisions which are based solely on automated processing or profiling; and
- to obtain or see a copy of the appropriate safeguards under which your personal information is transferred to a third country or international organisation.

In addition to the above rights, you have the right to object to any processing of your information which we have justified based on a legitimate interest, including profiling (as opposed to your consent, or to perform a contract with you). You also have the right to object to any processing of your information for direct marketing purposes, including profiling for marketing purposes.

You also have the right to lodge a complaint with your local supervisory authority for data protection.

In relation to all these rights, please contact us using the Contact Us link below. Please note that we may request proof of identity, and we reserve the right to charge a fee where permitted by law, for instance if your request is manifestly unfounded or excessive. We will endeavour to respond to your request within all applicable timeframes.

Contact information

If you have any questions in relation to this policy or you wish to exercise any of your rights, please click here info.baseline@ametek.com to submit your request. Be sure to enter 'Privacy Policy' in the subject line.